

CAMX 2021

DALLAS, TEXAS

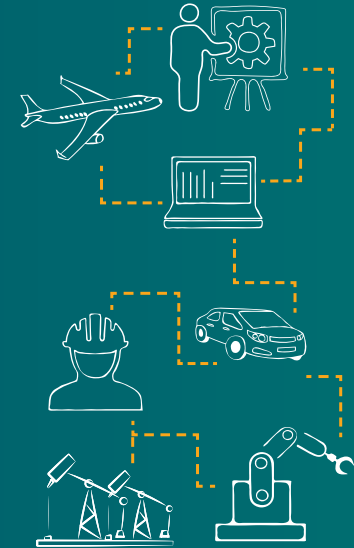
COMBINED STRENGTH. UNSURPASSED INNOVATION.

OCTOBER 19-21

2021

KAY BAILEY HUTCHISON
CONVENTION CENTER

DALLAS, TX, USA



CAMX
THE COMPOSITES AND ADVANCED MATERIALS EXPO

**EXHIBITOR AND
SPONSOR PROSPECTUS
RESERVE TODAY**

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CAMX BRINGS TOGETHER

the composites and advanced materials industry

CAMX, the Composites and Advanced Materials Expo, is where business and innovation meet in one encompassing event. Each year, CAMX brings together scientists, engineers, technicians, manufacturers and suppliers, with business leaders and decision-makers to shape the future of the composites and advanced materials industry. **This year will be no different.**

Embracing how things have changed in the last year and the hybridization of this new world, CAMX 2021 will connect our community through both an in-person conference and exhibition in Dallas, along with a remote option for conference attendees who are unable to join us in-person this year. **CAMX+** is the virtual extension that will give our remote audience a chance to peer from their computers into the CAMX community from anywhere in the world.

Showcase your products and services at one comprehensive event. Maximize your company's investment and extend your reach to an engaged audience with a booth in Dallas or a customized sponsorship.

WHEN:	October 19-21, 2021 Conference & Exhibition
WHERE:	Dallas, Texas

CAMX+ for remote attendees



CAMX is the only composites marketplace to reach buyers in-person this year. The all-new **CAMX+** feature will give remote attendees the opportunity to participate virtually — Now you can reach your customers anywhere in the world.





CHOOSE THE RIGHT OPTION FOR YOUR COMPANY

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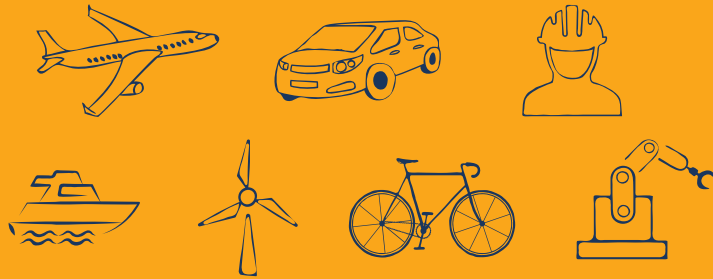
“We look forward to seeing CAMX get back to a ‘new’ normal. CAMX creates the platform that effectively delivers our message to the composites industry along with also providing the environment and drawing the attendees that advance our industry partnerships. It is an event that helps us grow our business.”

— **Andrew Beer, Senior Vice President,**
Americas, INEOS Composites

“Year-in and year-out CAMX has been the primary Industry event that brings together customers, suppliers and partners of various types to share ideas and insights on new products and processes with a focus on growth. It is the best place to meet with many in the industry and continue to build on past successes and help form the future of the Industry.”

— **Steve Wetzel, Vice President of Sales,**
Interplastic Corporation

MARKET SEGMENTS AT CAMX

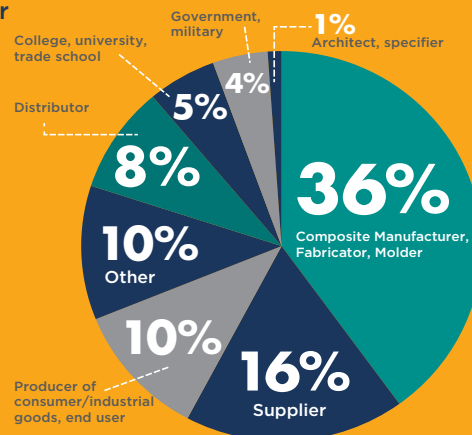


Aerospace/Aircraft	Energy – Wind	Recreational Vehicles
Architectural	Industrial	Solid Surface Cast
Automotive	Infrastructure	Polymers
Bath	Marine	Space
Construction	Mass Transportation	Sports Equipment
Consumer Goods	Medical	Swimming Pools
Electronics	Military/Government	and Many More
Energy – Power	Applications	
Generation/Other	Pipe and Tank	

WHO ATTENDS CAMX?

The in-person CAMX expo attracts:

- 18%** Sales or Marketing
- 17%** Engineer, Purchaser, Estimator
- 16%** President, CEO, Owner
- 14%** Research and Development
- 8%** General Management
- 6%** Production, Manufacturing
- 3%** Program Management
- 2%** Tooling, Prototype
- 1%** Instructor/Educator
- 1%** Quality Control, Assurance



*Based on CAMX 2019 survey responses

EXHIBIT AT CAMX

Here is why you should take part in CAMX:

GROW YOUR AUDIENCE

Reach your customers in-person in [Dallas, Texas](#), a world-friendly destination known for its signature hospitality. Additionally, the new CAMX+ digital extension for remote attendees gives you the opportunity to reach a broad global audience and build new business by removing physical location as a barrier.

INCREASE ENGAGEMENT WITH YOUR SALES TEAM THROUGH MULTIPLE CHANNELS

The months before the show are crucial to place your brand and product offerings in front of your target audience and drive them to your booth on-site. [MyCAMX planner](#) and the [CAMX partner dashboard](#) will give you the resources and tools to get the job done. Attendees will be visiting your booth in-person in Dallas and online on the MyCAMX listing before and after the show.

NETWORKING OPPORTUNITIES

Make new connections face-to-face in the exhibit hall or through virtual 1:1 meetings before and after the show.

EXPAND BRAND AWARENESS

Being an [exhibitor](#) or [sponsor](#) at CAMX 2021 in Dallas will increase trust from industry customers, and promotes brand recognition through valuable sponsorship opportunities.



EXHIBITOR BENEFITS

All CAMX exhibitors receive complimentary access to:

Free exhibit hall passes for clients and prospects



5+ hours of dedicated exhibit hall access



Free webinars on tradeshow logistics and exhibitor marketing

Exhibitor-only lounge area:

- Free meeting rooms
- CAMX 2022 booth reservations



Partner marketing dashboard for exhibitors and sponsors



Your company listing in:

- CAMX online floor plan
- Mobile app
- Printed show directory
- *SAMPE Journal*
- *Composites Manufacturing Magazine*



MyCAMX Planner —

Attendees will use [MyCAMX](#) to research and plan all aspects of their visit to the show online and in the mobile app. Exhibitors can create enhanced content and an expanded showroom in their online listing. All exhibitors receive the basic online listing **package A** at no extra cost.

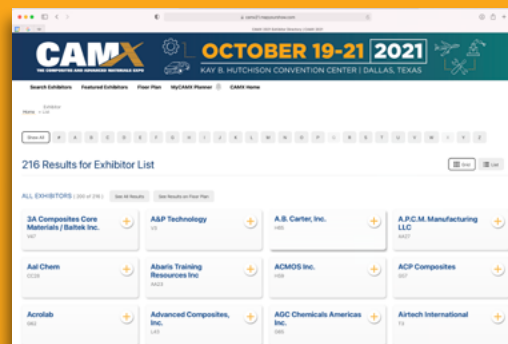
The online listing basic Package A includes:

- Company name, city, state, booth number, company description
- Company listing in 5 product categories
- Display of press releases

PARTNER MARKETING DASHBOARD

All exhibitors and sponsors receive access to the Feathr Partner Dashboard:

- Upload your company details and logo
- Branded email templates to invite your customers — upload your list or download a template to send through your email marketing platform/software
- Custom landing page for your company invites
- CAMX banners with your company logo to download or share on websites and social media
- See my Leads — see people that have interacted with your marketing material
- Partner marketing toolkit How-to-Guide



ONLINE LISTINGS ON MY CAMX PLANNER

Deluxe and premier online listing packages are available at an additional cost. Contact ryand@gardnerweb.com P: 630-345-3465 to upgrade your listing.

EXHIBIT BOOTHS

CAMX EXHIBIT SPACE RATES

SPACE BY SQUARE FEET	RATE BY SQUARE FEET
100 - 600	\$36
700 - 1000	\$35
1100 - +	\$34
Corner Premium	\$360 per corner (applies to in-line, island or peninsula)

YOUR EXHIBIT SPACE INCLUDES:

8' draped back wall and 3' side walls
Industry-standard ID sign

BOOTH PACKAGES

Optional booth packages save your team time and money preparing for CAMX. Review the [flyer](#) for full details.



72%

of surveyed industry suppliers and manufacturers plan to exhibit live at CAMX 2021 in Dallas this October

The CAMX exhibit hall is the **largest one-stop marketplace** of composites and advanced materials companies ready to do business.

DALLAS FLOORPLAN

View the [show floor online](#) and see all the exhibiting [companies](#) already committed to exhibit in-person in Dallas. There are still plenty of prime locations and multiple booth sizes to choose from.

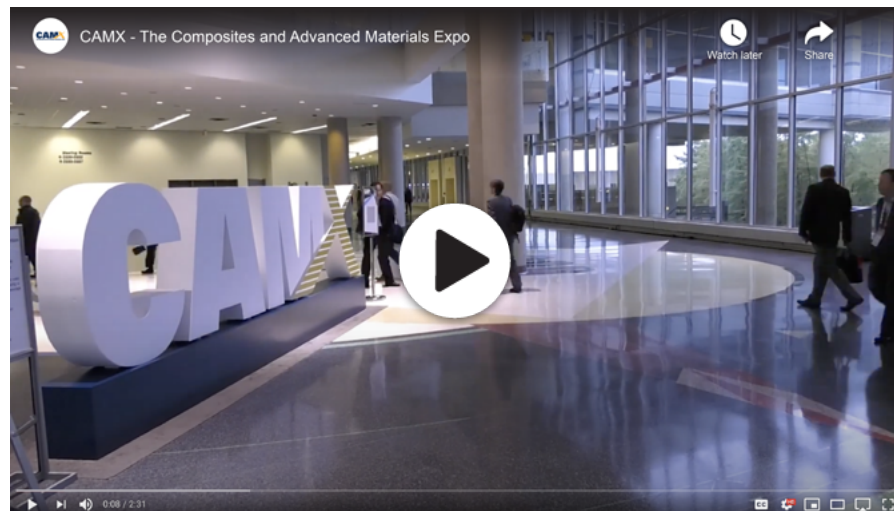
SHOWCASE YOUR PRODUCT OFFERINGS

Companies interested in demos, product displays, or booking time slots in the presentation theater can [contact](#) their sales rep for more information.

PHYSICAL BOOTH PACKAGES

CAMX offers various turnkey physical package solutions at significant cost savings and simplifies logistics in preparing your booth space for CAMX. Review the [flyer](#) for more options and pricing.

SEE FOR YOURSELF WHY OTHERS CHOOSE CAMX:



What's in the **EXHIBIT HALL?**

- Additive Manufacturing
- Additives/Fire Retardants/Fillers
- Adhesives and Sealants
- Aerospace
- Air Pollution Control
- Armor/Ballistic Materials
- Assembly/Bonding Equipment
- Autoclave
- Automation Equipment
- Auxiliary Processing
- Blenders/Mixers
- Braiding, Knitting/Stitching
- Carbon Fiber Systems
- Carbon Fibers
- Ceramic Materials
- Cleaning Products
- CNC Machining Equipment
- Coatings
- Composites Structural Elements
- Compounds/Putties
- Computer Hardware/Software
- Consulting Services
- Core Materials
- Core Initiators/Catalysts
- Cutting Equipment
- Design Product Development
- Education/Training
- Electrical/Electronic
- Fabricating Supplies
- Fabrics
- Fasteners
- Filament Winding Equipment
- Foams
- Glass Fibers
- Infrared Curing Systems
- Infusion Equipment
- Laser Projection
- Manufacturing Process Development
- Material Research and Development
- Matrix Materials
- Mold Release Systems
- Maintenance, Repair, Operations (MRO)
- Nano Materials
- Out-of-Autoclave (OOA)
- Ovens/Dryers/Furnaces
- Preforms
- Prepreg Manufacturing/Handling Equipment
- Prepregs
- Presses/Compression

86%

of CAMX attendees spent 5+ hours in the exhibit hall in 2019

87%

of CAMX 2019 attendees signed up for exhibits-only passes

- Process Control
- Pultrusion Machinery
- Reinforcements
- Repair
- Resin and/or Gel Coat
- Resin Transfer Molding
- Safety Equipment and Supplies
- Sporting Equipment
- Temperature Monitoring/Recording
- Testing Equipment
- Testing Laboratory
- Thermoplastics
- Tools and Tooling Equipment
- Ventilating Equipment/Dust/Odor Control

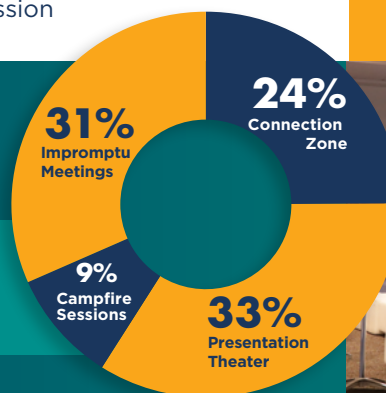
Showcase your products
in the demo zone or in
the presentation theater

Contact your sales rep for more details.

PRESENTATION THEATER
LIVE DEMO ZONE
INNOVATION PARK
CONNECTION ZONE
EXHIBITOR PAVILIONS
CAMPFIRE SESSIONS

CAMX AWARDS
MEET-UPS

**Innovation Park
Usage in 2019**



SPONSOR BENEFITS

Design your own sponsorship package . . .
there's something for every budget and goal.

SPONSOR BENEFITS	CONTRIBUTOR \$4,999 & under	SUPPORTER \$5,000-14,999	PREMIER \$15,000-29,999	ELITE \$30,000
Recognition in the show directory	✓	✓	✓	✓
Logo and link placement on the CAMX website	✓	✓	✓	✓
Recognition on event signage	✓	✓	✓	✓
Right to use a "sponsor" title in your own promotional materials	✓	✓	✓	✓
Logo included in registration brochure		✓	✓	✓
Named as a "Contributor" sponsor on all signage and communication	✓	n/a	n/a	n/a
Named as a "Supporter" sponsor on all signage and communication	n/a	✓	n/a	n/a
Recognized as a "Premier" sponsor on signage & communication	n/a	n/a	✓	n/a
Named as an "Elite" sponsor on signage & communication	n/a	n/a	n/a	✓
Recognition during General Session and Keynote				✓
Logo on all main CAMX webpages				✓
Logo listed in key spots on all signage and communication				✓
Logo on special eblasts and mailings from CAMX to potential attendees				✓

ALL CAMX SPONSORSHIPS INCLUDE:

- Recognition in the official Show Directory
- Placement on the CAMX website with logo and link
- Recognition on signage during the event
- The right to use a "sponsor" title in your own promotional materials
- Additional benefits based on sponsorship investment

64% of surveyed attendees make, recommend or influence a final buying decision.

Top reasons to invest in SPONSORSHIPS

BRAND VISIBILITY AND RECOGNITION

Sponsorships put your brand front and center in front of a targeted, highly motivated audience with buying influence.

STRENGTHENING ATTENDEE PERCEPTION

Public perception can make or break a business. As a sponsor, attendees will perceive your brand as a strong, industry resource and thought leader.

INCREASED LEAD GENERATION

Sponsors with increased brand awareness stand out with attendees, and they will be more likely to visit your booth space.

RETURN ON INVESTMENT

Sponsors want to leave CAMX with a list of leads to follow up on afterward. With a well-planned sponsorship strategy, you will make new connections and develop future business relationships, increasing your bottom line.

NEW, EXCLUSIVE Sponsorship opportunities

Headshot Studio — Your company's brand exclusively on signage viewed by attendees who update their headshot at the CAMX Headshot Studio.

Hand Sanitizer Bottles — Safety First! Be the exclusive sponsor of the hand sanitizer bottles distributed to all attendees in the CAMX registration bag. Your branding will be included on the label of every bottle.

Hand Sanitizing Stations — You can never be too safe! Be the exclusive sponsor of the hand sanitizer stations located throughout the CAMX exhibit hall.

Masks — This is your company's opportunity to display your logo on the face masks distributed to all CAMX attendees.

FIRST COME, FIRST SERVE. CALL TODAY FOR PRICING.

**CLICK HERE TO VIEW ALL
SPONSORSHIP OPPORTUNITIES**

BUDGET FRIENDLY SPONSORSHIPS

[SEE ALL SPONSORSHIPS](#)

ONSITE SPONSORSHIP ITEMS	COST	QUANTITY AVAILABLE	DETAILS
NEW! CAMX PA Announcements	\$5,000 ea. (Tues & Wed.) \$4,000 (Thurs.)	2 ea. day (6 total)	Get in the ear of CAMX attendees on the show floor by choosing to promote your CAMX presence including your booth happy hour, promotions, giveaways or off-site receptions.
NEW! Innovation Park Video Screen or Projection	\$3,500 ea. (Tues. & Wed.) \$2,500 ea. (Thur.)	3 Tues./3 Wed./2 Thurs. (6 total)	Leverage the highly trafficked Innovation Park promoting your brand on video screens in this area. Your promotional video will play on a loop with a limited number of other sponsors.
NEW! CAMX Cafe	\$5,000	Exclusive	Between Halls D & E on the show floor, the CAMX Cafe will satisfy empty stomachs with snacks, coffee and soft drinks. As the exclusive sponsor of the cafe, your branding will be seen on cafe signage and table tops.
CAMX Housing Page Exclusive or Shared	\$6,000 (Exclusive) \$3,000 ea. (Shared)	Exclusive or shared (1-3)	Showcase your company's branding on the official CAMX Housing website and inside the housing confirmation email.
CAMX Mobile App (Rotating Banner Advertisement)	\$2,000	8	Be seen by thousands of CAMX attendees with a rotating digital display advertising linked to the landing page of your choice.
CAMX Social Media Wall	\$5,000 (Tues.) \$5,000 (Wed.) \$2,500 (Thur.)	3	Innovation Park will include a digital Social Media Wall displaying the CAMX Twitter feed in real-time. Sponsors of this wall can display their logo and booth number while choosing which day to promote their brand.
Column Wraps (1 Side or 4 Sides)	\$2,500 (1 Side) \$6,500 (4 Sides)	4 (1 Side) 2 (4 Sides)	Your brand on display on a column adjacent to CAMX Registration (Lobby F).
Escalator Carpet (10'x6') and (16'x9')	\$4,000 (10x6) \$8,000 (16x9)	1 each size	Your company branding displayed on carpeting at the entrance of a convention center escalator.
Escalator Runner - Center Railing (1'x44') (1.5'x44)	\$3,500 (1x44) \$4,000 (1.5x44)	1 each size	Your company branding displayed on the center railing as attendees travel up and down escalators. Bundle with Escalator Runner (Side Window Clings) to maximize investment.
Escalator Runner - Side Window Clings (2'x44')	\$5,000	4	Your company branding displayed on the side glass areas as attendees travel up and down escalators. Bundle with Escalator Runner (Center Railing) to maximize investment.
Exhibit Hall Floor Graphics (2' x 2') (4' x 4')	\$1,750 (2x2) \$3,000 (4x4)	20 (2x2) 20 (4x4)	Located throughout the exhibit hall, floor graphics grab attention placing your brand in the aisles near your booth, or at an entrance to the hall. Call for exact placement.
Exhibit Hall Standalone Signage (3W x 5H)	\$2,500	Only 2 left!	Signage with your branding placed where attendees are walking. These signs are approximately 3 ft. wide by 5 ft. tall. Call for exact placement.
Registration Bag Insert	\$2,000	25	Your marketing collateral in the conference registration bags available to all attendees. (Insert is produced and provided by the sponsor (Quantity: 4,000 pieces)
Stair Graphics — Taxi/Ride-share drop off (conference area)	\$6,000	2	Your brand and image placed on the stair risers. Your message can be viewed as attendees arrive, depart and attend conference programming.
Window Clings (various sizes available)	\$2,500 (48x35.6) \$4,000 (57x110) \$5,000 (86x97.5)	10 (48x35.6) 20 (57x110) 10 (86x97.5)	Drive attendees to your booth with a variety of window clings displaying your brand throughout each lobby area. Sizes: (48"W x 36.5"H 57"W x 110"H 86"W x 97.5" H)

BIG BUDGET & BIG BRANDING Opportunities

CAMX 2021 Welcome Reception — \$30,000 (Exclusive or shared \$17,500) The largest attendee networking event during CAMX. Your company will be seen by everyone at CAMX. Sponsorship includes branding and recognition at the event and in all the promotions.

Networking Lounge — \$25,000 (Exclusive or shared \$15,000) Designed to offer attendees a place to jump online or take a quick break, the CAMX Networking Lounge is equipped with comfortable seating and ample real estate to maximize sponsor recognition and branding.



THE COMPOSITES AND ADVANCED MATERIALS EXPO

OCTOBER 19-21 | 2021

KAY B. HUTCHISON CONVENTION CENTER, DALLAS, TX

SECURE YOUR BOOTH & SPONSORSHIP TODAY

READY TO BOOK?

Reserve your booth — view the floorplan and contract below, or contact your sales representative for more information.

CONTRACT

FLOORPLAN

SEE CONFIRMED EXHIBITORS



WEST COAST & INTERNATIONAL

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**To check out the
full list of sponsorships,
click here.**

Need more details?

Call us today.

MAKE THE RIGHT DECISION FOR YOUR COMPANY.

Choose CAMX.

www.theCAMX.org

Additional media packages are offered through the official CAMX media partners

- Print and digital advertising
- Enhanced MyCAMX online listing packages
- Advertising in CAMX Connection and Show Directory

Contact ryand@gardnerweb.com

P: 630-345-3465 for more details.